***Portfolio URL:***  henrywilliam95.github.io

I have decided to code my own website using HTML, CSS and Bootstrap, I have chosen this method over website building websites such as Wix to have complete control over how the website is portrayed. Brathwaite says:

A startling number of individuals use special plug-ins or Flash on their portfolio pages, turning a landing page into an insurmountable wall for anyone who might visit the side via their mobile device. Typically, this leaves those who hit the wall with a singular question – why? (Brathwaite 2012, p79).

This is an issue I have been able to overcome as Bootstrap is a “popular framework for building responsive, mobile-first sites” (Bootstrap, 2019) Brathwaite also goes on to say that using HTML “shows foresight and removes the risk” (Brathwaite 2012, p79).

I initially had multiple pages to my portfolio, my index page gave a description of who I was and an insight into my background, then I had a page which showed images of my work, followed by a CV and a contact page. However, I read:

A lot of portfolios have a splash screen, a welcome screen and then another sub page [*sic*] before the viewers reach some work. If they cannot get a clear idea about who you are within the first 30 seconds of accessing your portfolio, then you may lose a potential interview (De Jong 2007, 105).

De Jong also later goes on to explain that if you are unable to impress a potential employer straight away they will just move onto the next portfolio, so I decided to strip out most of the excess content from my site and now have just the index page where I show a selection of my best work using images, gifs and videos. I have also given each piece of work a brief description of the work environment for each project and what software was used due to “work might also require additional information. Be sure to provide it”. (De Jong 2007, p106).

Bibliography

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